



# Website Care Report

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<https://third-angle.com/>

02/01/2019 - 02/28/2019



Hi Sarah,

Another month has passed which means it's time to review your website. This report was created to help you better understand what is happening on your website and how we are maintaining it overtime.

If you have questions about anything on this report, please send an email to [support@third-angle.com](mailto:support@third-angle.com)

# OVERVIEW



Website: <https://third-angle.com/>  
IP Address: 45.40.143.197  
WordPress Version: 5.1.1



## UPDATES

11 updates in total



## BACKUPS

93 restore points



## UPTIME

Overall uptime is 100.000%



## ANALYTICS

156 pagesviews & 65 sessions



## SEO

Overall SEO score is 18

# ✓ UPDATES



## EVERYTHING IS UP TO DATE

There has been a total of 11 updates on your website made from 02/01/2019 to 02/28/2019

### OVERVIEW

**8**

Plugin updates

**2**

Theme updates

**1**

WordPress updates

### UPDATES HISTORY (1/2)

Plugin name	Plugin version		Date
iThemes Security	7.2.0	→ 7.3.0	02/18/2019
Beaver Builder Plugin (Pro Version)	2.2.1	→ 2.2.1.1	02/18/2019
ManageWP - Worker	4.6.4	→ 4.6.3	02/19/2019
iThemes Security	7.3.0	→ 7.3.1	02/21/2019
Beaver Builder Plugin (Pro Version)	2.2.1.1	→ 2.2.1.2	02/21/2019
Beaver Builder Plugin (Pro Version)	2.2.1.2	→ 2.2.1.3	02/28/2019
ManageWP - Worker	4.7.0	→ 4.6.6	02/28/2019

## UPDATES HISTORY (2/2)

Theme name	Theme version		Date
Beaver Builder Theme	1.7.1.4	➔ 1.7.1.5	02/28/2019
Twenty Nineteen	1.2	➔ 1.3	02/28/2019

WordPress	WordPress version		Date
-	5.0.3	➔ 5.1	02/26/2019

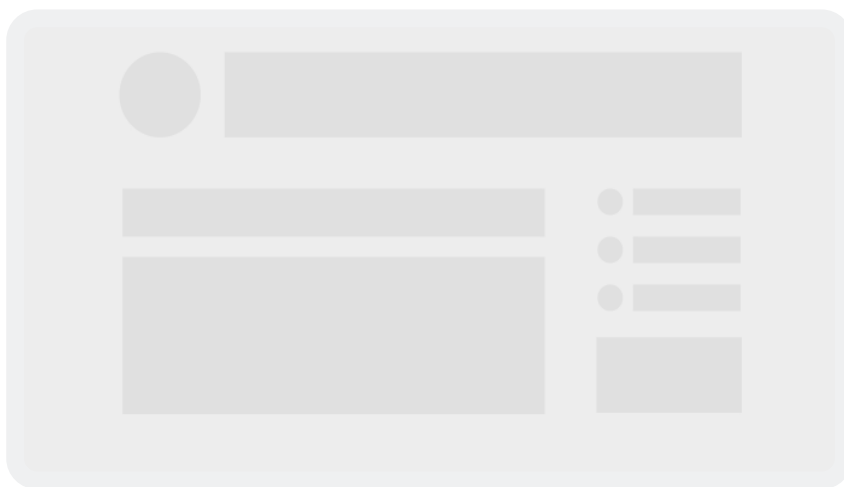
# ✓ BACKUPS



## BACKUPS ARE RUNNING

We have total of 93 restore points of your website. 29 of those were made from 02/01/2019.

### LATEST BACKUPS



Backup size  
493.62MB



WordPress version  
5.1.1



Active Theme  
Third Angle v1.0



Active Plugins  
18



Published posts  
130



Approved comments  
252

# OPTIMIZATION



## **DATABASE OPTIMIZATION**

1.5 MB of database cleaned



## **POST REVISIONS**

There has been a total of 24 post revisions on your website

# UPTIME



## WEBSITE IS UP

Overall Uptime: 100.000%

Up for: 45d 14h

### OVERVIEW

**100%**

last 24 hours

**100%**

last 7 days

**99%**

last 30 days

### UPTIME HISTORY

Event	Date	Reason	Duration
UP	01/14/2019	HTTP 200 - OK	45d 14h



# ✓ ANALYTICS



## TRAFFIC

**33%** average increase in sessions compared to the previous period

### OVERVIEW

**65**

Sessions  
▲ 33%

**0.1K**

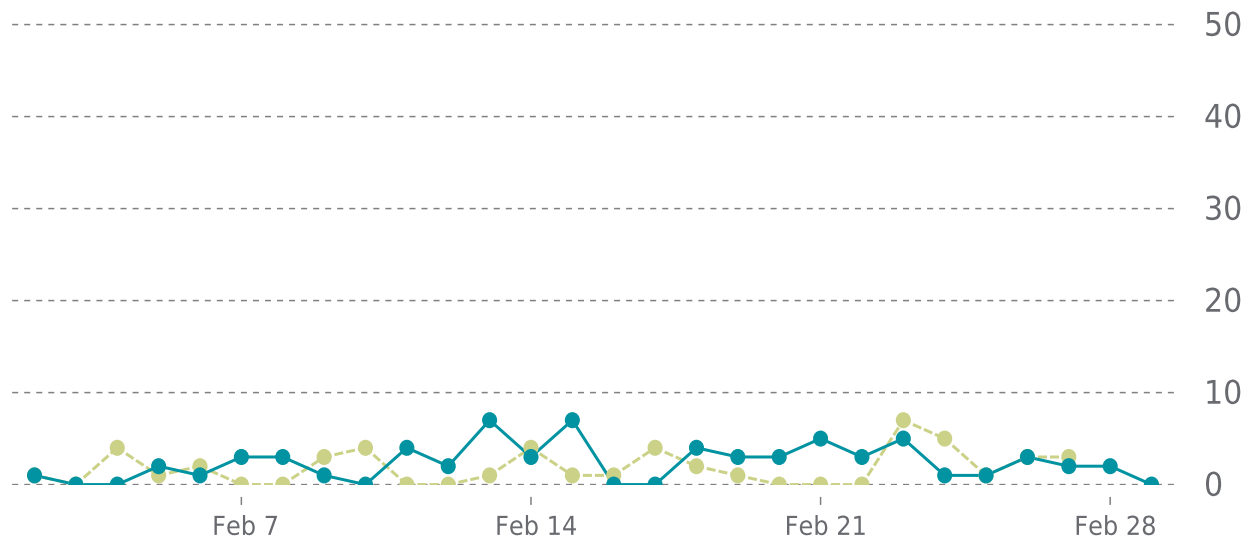
Pageviews  
▲ 30%

**0.1K**

Session duration  
▼ -38%

### SESSIONS

—●— This period —●— Previous period



Pages Per Sessions

▼ -2%

Social Media Sessions:

▼ -100.00%

Bounce Rate:

▲ 17%

Organic Searches:

▲ 90.48%

Referrers	Sessions
google	38
(direct)	13
auditor.raventools.com	3
ppcra.com	1
zest.is	1

Keywords	Sessions
zst.5b9aa5de3482f	1

Pages	Sessions
/	58
/about-us/	23
/our-work/	13
/contact-us/	11
/graphic-design-c olorado-sp...	8

Countries	Sessions
United States	65

# ✓ SEO



## YOUR VISIBILITY SCORE IS UP

**18** There has been an increase in SEO ranking by 1.496% in the previous period

### OVERVIEW

**24**

Keywords

**16**

Better

**0**

TopRank

**4**

No Change

**4**

First page

**4**

Worse

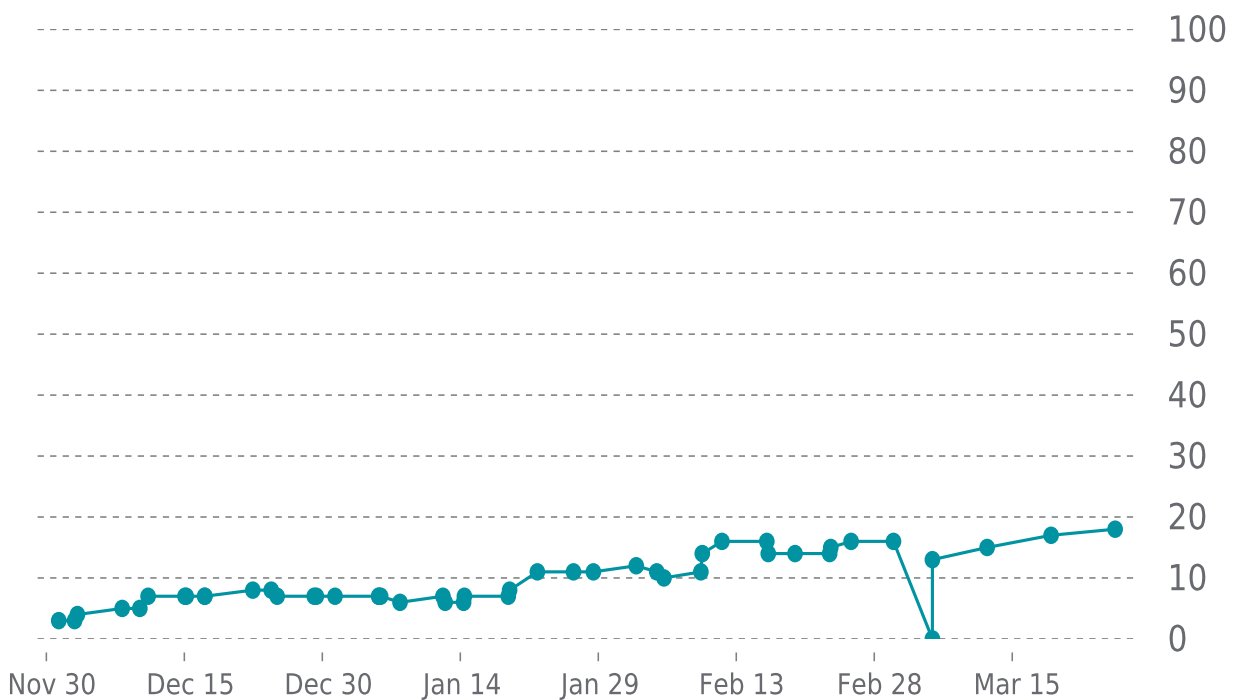
**18**

Visibility





**8.791%** ▲

Visibility Change

### VISIBILITY



## WE ARE MONITORING 6 KEYWORDS

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	printing services colorado springs	Colorado Springs	/printing-services/	18	18
	web developer colorado springs	Colorado Springs	/website-design/	22	27
	print shop colorado springs	Colorado Springs	/printing-services/	28	16
	colorado springs internet marketing	Colorado Springs	/about-us/	35	50
	graphic design colorado springs	Colorado Springs	/graphic-design-c olorado-springs/	43	52
	printing colorado springs	Colorado Springs	/printing-services/	55	53

## COMPETITION

We found that following websites are your biggest competitors for given keywords

Competitor	Visibility Score
www.yelp.com	64.33
www.expertise.com	60.00
www.indeed.com	52.75
printingservices.staples.com	46.67
upcity.com	40.00

Competitor	Visibility Score
www.glassdoor.com	38.83
documart.com	35.00
printcos.com	33.67
www.officedepot.com	33.17
www.thecopystore.com	29.89

# CUSTOM WORK

Task	Task description	Date
Revised Homepage hero image	Removed consulting CTA button and wording with: Your business marketing team.;Building websites and marketing strategies, for small & medium	02/21/2019
Updated content on Care Plans page	Revised wording in Worry Free Website Updates section for clarity.	02/05/2019



## Looking for Other Marketing Needs?

We can assist your business in any of the following areas.

### **Internet Marketing Services**

- Search Engine Optimization
- Google My Business Page Optimization
- Online Business Directory Listing Auditing and/or Clean-up

### **Print Services**

- Business Essentials (Business cards, Envelopes, 2-part Invoices)
- Marketing Materials (Postcards, Booklets, Brochures, Flyers, Door Hangers)
- Specialty Print Items (Memo Pads, Presentation Folders, Spiral Bound Notebooks)

### **Mail Services**

- Custom direct mailings
- Every Door Direct Mail (EDDM) Mailings

### **Graphic Design**

- Logo/Brand Design
- Custom graphic design

